



RMIT
UNIVERSITY

Careers, Alumni &
Industry Relations

RMIT Vietnam
Alumni Recap 2024

Sustainable Impact through collective actions



Table of contents

■ A Brief Milestone	4
■ RMIT Vietnam Alumni Community	5
■ Impact Through Collective Actions	
■ Sạch, Sành, Sanh - Clean, Clever, Continuity Campaign	6-7
■ Creative Artwork Contest (CAC)	8-9
■ Duy Tan Recycling Corporation Factory Tour	10
■ Cook For A Cause	12
■ Food Drive	13
■ Walking To Plant Trees	14-15
■ Green Business Showcase 2024	16-17
■ Meaningful Connections	
■ Alumni-To-Alumni Circle (A2A Circle)	20
■ Friday Night	21
■ Alumni In The Media	22
■ Alumni Network Platform	23
■ Honorary Doctorate	24
■ Alumni Recognition	25
■ Moving Forward	26

A brief

milestone



2000

RMIT University was established in Ho Chi Minh City

2003

The first class commenced in Hanoi

2004

The first batch of alumni graduated in Ho Chi Minh City

2010

Australian Prime Minister opened a new building in Hanoi

2020

Launched Alumni-to-Alumni Circle (A2A Circle)

2022

Alumni e-cards officially replaced the physical cards

2023

Launched Alumni Green Business Showcase in Hanoi

Current

- 23,500+ alumni in Vietnam
- 2,000+ alumni are actively supporting Learning & Teaching activities
- 7,000+ alumni in managerial positions
- 47% of postgraduate alumni previously completed their undergraduate studies at RMIT

RMIT Vietnam

Alumni Community



Overseas

4%

North

15%

Central

1%

South

80%

Key Industries	Employed Alumni	Top Management
Media & Communication	3,500	28.6%
IT, Telecoms, & Consulting Services	4,000	37.5%
Financial & Insurance Services	1,500	25%
Consumer Goods, Retail & Food Services	1,500	66.7%
Tourism, Leisure & Hospitality	1,500	41.5%
Transportation, Infrastructure & Logistics	1,000	64%
Education	1,000	43%
Construction & Real Estate	451	24%
Pharmaceutical & Healthcare	300	21%



Impact Through Collective Actions

OUR WHY

Inspired by the SDG goals (12.3) and national ambition of #ZeroHunger, the RMIT alumni community, which includes social influencers, decision-makers, and industry leaders, we have aspired to contribute our effort by hosting the 'SẠCH SÀN H SANH' campaign.

In response to the pressing need for sustainable consumption practices, our project aims to address various facets of environmental responsibility while targeting measurable outcomes for success.



SachSanhSanh



Sạch, Sành, Sanh - Clean, Clever, Continuity

OUR WHAT

Sạch, Sành, Sanh is an abbreviation of "Ăn Sạch, Sống Sành, Trường Sanh (Eat Clean, Live Clever, Continuity). If we adopt good habits such as reducing food waste and reusing and recycling more, we will live longer lives, and so will our future.

HOW WE DID IT

Food Waste Reduction



Through strategic partnerships with local businesses, we will redistribute excess foods to those in need or repurpose it for other uses.

Supporting Climate Change Initiatives



Another crucial component of our project is to raise funds for reputable foundations actively working on tackling climate change.

Raising awareness



Through educational campaigns & workshops, we aim to engage students, faculty, and staff in discussions about responsible consumption.



The planting day of the campaign "Walking to plant trees" at Binh Chau, Phuoc Buu Nature Reserve, one of the activities of the Sạch, Sành, Sanh - Clean, Clever, Continuity campaign

Creative Artwork Contest (CAC)

In 2024, season 2 of CAC kicks off the campaign “Sạch Sành Sanh—Clean, Clever, Continuity.” The campaign aims to foster awareness among young people about sustainability and green consumption.



Winning designs of 2024:



This handmade typography design is inspired by Asian culture, specifically placing the utensils on the bowl after finishing meals. The design means eating everything in your bowl without any leftovers.

"The last piece" in Vietnamese culture usually means the piece for "keeping face," so no one wants to eat that. All the food pieces should be finished without any leftovers.



The illustration uses a pixelated style reminiscent of 8-bit video games. It playfully asks: What if sorting trash was like a game of 'odd one out'? Become a recycling champion!



In Vietnamese belief, a dragon symbolizes authority and national unity. If this creature can choose a healthy and homely lifestyle despite its emperor representation, everyone should do the same.

Global warming is becoming a serious threat to our planet. Protecting the environment from global warming is the task of society as a whole.





CAC serves as a playground for RMIT students, alumni, and all public participants to showcase their talent, passion, and innovative perspectives through various forms of artistic expression.



113 submissions

3.3 million total Facebook reach



Change your daily diet to prevent disease-causing agents on your body, as well as carefully recalculate your diet to avoid unnecessary food waste.

Storing our dry foods and leftovers in glass containers can embrace the message "Choose glass jars over single-use items."



The accompanying text "Home or Prison?" poses a thought-provoking question, hinting at the irony of a turtle being confined within its natural habitat by the confines of a plastic bag.



From lighthearted TikTok lingo to a stark environmental commentary, "Ate and left no crumbs", it now reflects humans' insatiable hunger for resources.

Raising more awareness about handling used batteries by bringing them to the recycling center to give them a new life, without causing any harm to the environment.



Duy Tan Recycling Corporation

Factory Tour



By gathering alumni who share an interest in responsible production at the business level, this factory tour provided our alumni with green practices from Duy Tan Recycling Corporation in filtering and recycling commercial trash.



DUYTAN Recycling Corporation is a leading recycling company that is revolutionizing the recycling process. They have successfully recycled over 1.3 billion plastic bottles, reducing the use of fossil fuels and promoting a circular economy.





Cook For A Cause

In collaboration with Vietharvest, Cook for a Cause aims to raise awareness of food waste reduction at the household level. 100 meals were made and donated to the underprivileged at two shelters (*) in Ho Chi Minh City.

Recap
Video



(*) Binh Tho Development Center, Binh Trieu Development Center

Food Drive



Food Drive is a fruitful partnership with VietHarvest, in which we collected almost 300 kg of dried food donations from RMIT staff, students, and alumni. 575 children at three shelters(**) were benefited from this program.

Recap
Video



(**) Binh Tho Development Center, Binh Trieu Development Center, and Social Work and Youth Vocational Training Center of HCMC

Walking To Plant Trees

From June 24 to July 14, RMIT alumni, staff, and students participated in the “Walking to Plant Trees” initiative, where one tree was planted for every 10 kilometers walked.

Recap
Video





Walking to Plant Trees” is an integral part of our 2024 Sạch Sành Sanh Campaign. Through the collective efforts of our community, we have achieved a remarkable feat, covering thousands of kilometers and planting over 1,000 trees at Binh Chau Phuoc Buu Nature Reserve and Phuc Tien Primary School in Hanoi. This initiative showcases the power of unity in creating a greener environment.



Manuela Spiga
Director
Careers, Alumni & Industry Relations

Green Business Showcasse

The full name of the event is RMIT Alumni Green Business Showcase 2024. It aims to feature initiatives toward sustainability and improving ESG practices in Vietnam. The event also offers inspiration for every individuals to go green and live green in this fast paced world.

Recap
Video

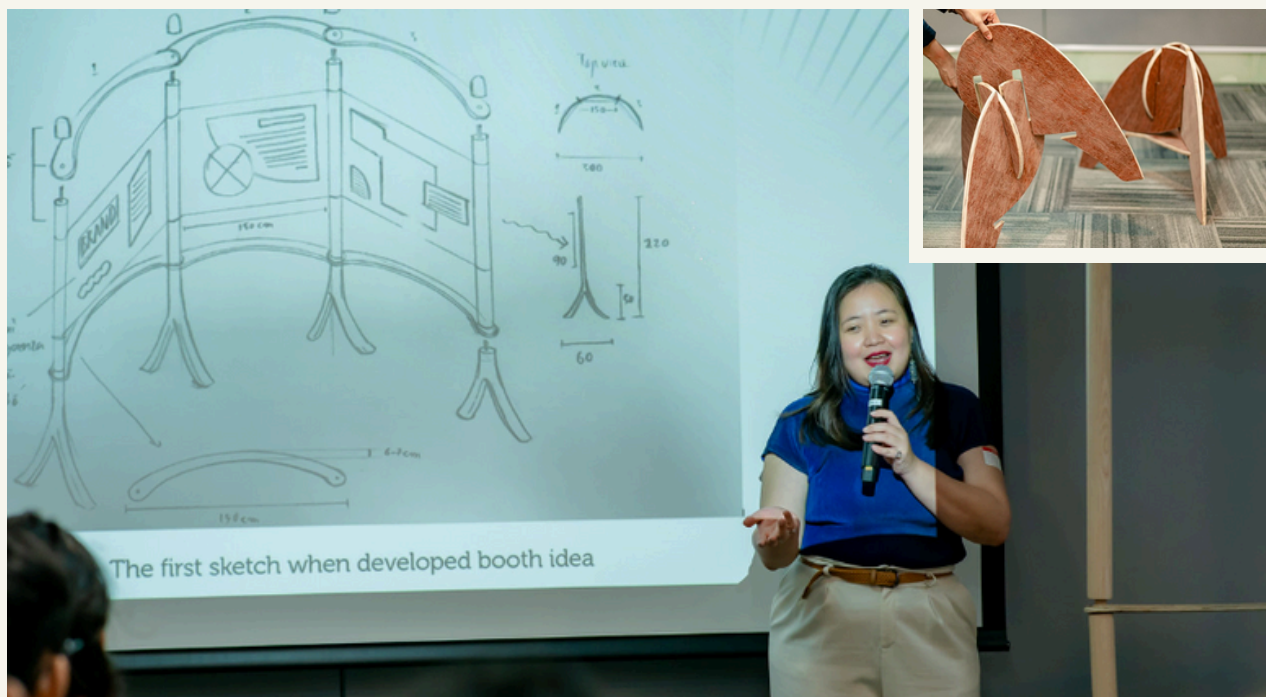
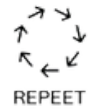


682 visitors during 7 days

186 million VND media value



The Alumni Green Business Showcase 2024 featured a wide range of products and initiatives to promote sustainable development. Spanning various industries such as agriculture, food, green energy, new materials, and recycling technology, the showcase highlights offerings from 15 companies, catering to both B2B and B2C markets.

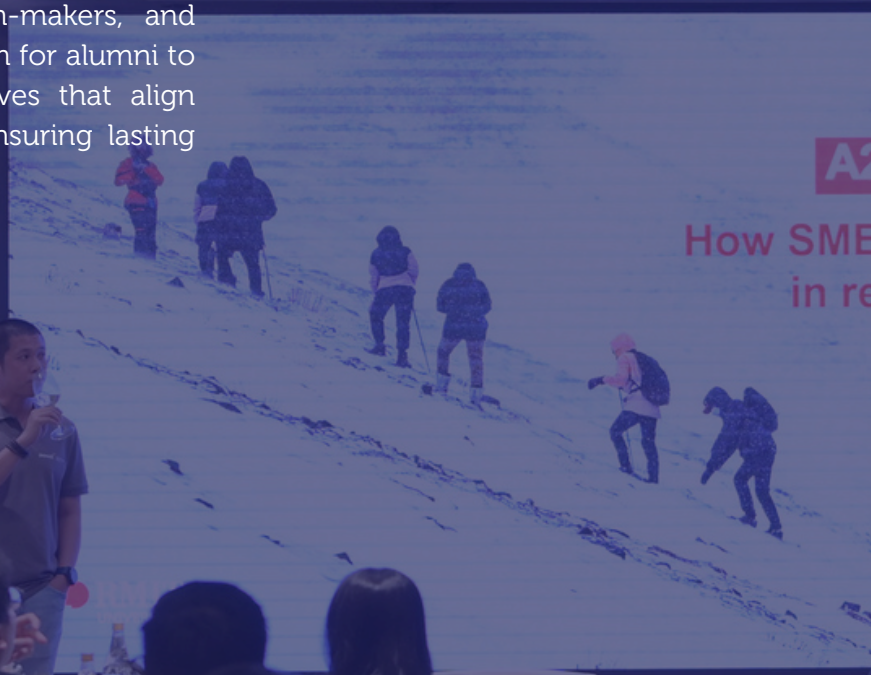


Ms. Nguyen Huyen Chau, CEO of VAN HOA and an RMIT alumna, presented the booths' modular design concept, which allows easy assemblance and disassemblance.



Meaningful Connections

RMIT has always empowered and supported alumni to create meaningful connections through networking and branding opportunities, amplifying the collective impact of our community. By fostering a strong network of social influencers, decision-makers, and industry leaders, RMIT provides a platform for alumni to collaborate, innovate, and drive initiatives that align with shared values and global goals, ensuring lasting contributions to society.



2A Circle

Es survive
ecession?

RMIT
VIETNAM
ALUMNI

Discover your

Benefits
Network
Partnership



Alumni-to-Alumni Circle (A2A Circle)

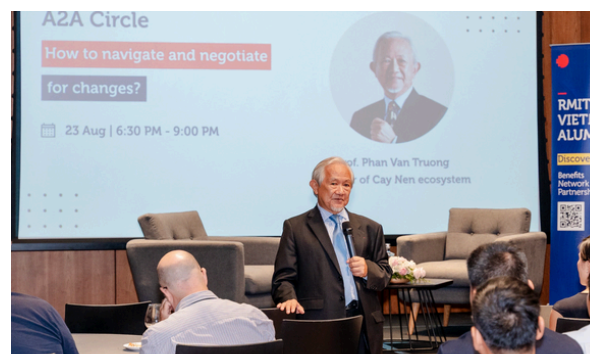
A2A Circle (Alumni to Alumni Circle) is a monthly catch-up for RMIT and Australian alumni who are senior leaders in diverse industries to mingle and exchange managerial experiences.

The A2A series has received a great deal of positive feedback from the participants. Joining the A2A Circle gives them opportunities to learn new knowledge, build their network with top leaders, and learn from each other's business models and projects. The series has gained significant achievements since 2020:

37 episodes were hosted
1,500+ leaders attended
48% participants are
volunteers for RMIT Learning
& Teaching



A2A March, "How SMEs survive in recession?"



A2A August, "How to navigate and negotiate for changes?" by Prof. Phan Van Truong, Founder, Cay Nen ecosystem



Friday Night Networking

Friday Night is a series of casual gathering events for RMIT alumni who work in the same industry. Since 2020, Friday Night has attracted thousands of alumni at all professional levels from diverse companies in FMCG, retail, finance, manufacturing, technology, F&B, and healthcare.



Friday Night in March: Logistics & Supply Chain

The event provided an opportunity for attendees to immerse themselves in the latest advancements in automation and AI within the logistics and supply chain sector.



Friday Night in April: International Campus

With the new format, the audience had more professional and personal stories to tell. The topic also helped the audience to share their individual experience in different RMIT campuses.

Alumni In The Media

RMIT University
YouTube
channel



Podcast "How my journey started?"

The podcast series aims to share insightful stories of alumni who follow abnormal career paths and motivate our next generations to be brave and resilient in their pathways.



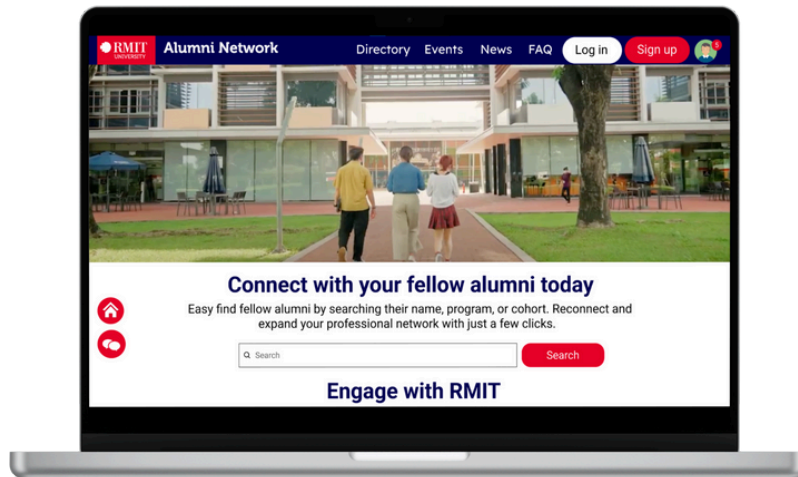
YouTube series "Meet RMIT Alumni"

Success stories of our distinguished alumni, how they effectively utilize professional networks, and the practical knowledge acquired from our programs to enhance their achievements.



Alumni Network Platform

Launched in 2021, the Alumni Network is a platform where alumni can come to find their fellows and engage with RMIT programs and events.



What can alumni benefit from this platform?

- **Create alumni E-card:**
Create an alumni e-card to access campuses and borrow books from the library.
- **Engage with RMIT programs & events:**
Get updated with the latest events and programs exclusive for alumni

Create Alumni Network account to get your alumni E-card and find friends now:



What's new?



The showcase also featured outstanding bag and t-shirt designs from the Creative Artwork Contest 2024 hosted by RMIT in association with Jambo and BDO as part of the Sach Sanh Sanh campaign. The showcase is a key highlight event in the year-long Sach Sanh Sanh campaign organized by RMIT Vietnam's Alumni Relations team.

In addition to the showcase, RMIT is collecting used clothes and books from 12 to 14 November at its Hanoi campus. Participants can then exchange their donated items for others at the Green Market event on 15 and 16 November. The initiative promotes the reuse of goods, supporting a more sustainable lifestyle among today's consumers.

The Alumni Green Business Showcase 2024 is open daily from 9:30am to 5pm until 17 November at the Hanoi Industry and Innovation Hub, RMIT University, 521 Kim Ma Street, Hanoi. Register now in [this link](#) to attend (free admission).

See full photo of event in this link on Flickr in [this link](#).

Comments (1)



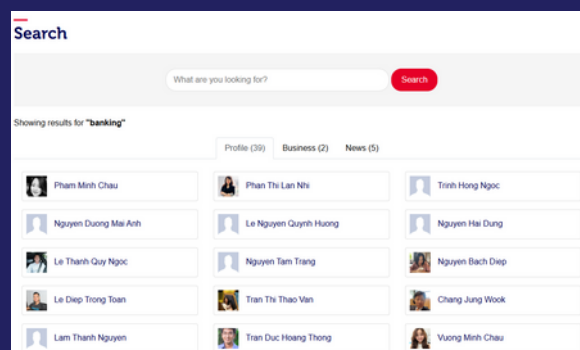
Duong Cao Trong Hieu Great event!

12/11/2024 02:46:33 PM



Comment function

Now you can comment on the post by logging in to your Alumni Network account and create a profile



Free-text search function

The free-text search function was upgraded to help users find alumni profiles, news, and businesses more effectively.

Honorary Doctorate



Jimmy Pham AM, Founder and CEO of Vietnam's first social enterprise - Know One Teach One (KOTO), has been awarded an Honorary Doctorate of Business honoris causa at RMIT Vietnam's 2024 graduation ceremony at the Saigon South Campus.

KOTO was founded in 1999 with a mission to provide at-risk and disadvantaged youth with an opportunity to undertake a two-year holistic hospitality training program. From a small sandwich café in Hanoi with a simple desire to provide nine street children with training, a stable income, and a safe workplace, KOTO has grown and transformed the lives of more than 1,700 individuals, enabling them to support themselves, their families, and communities.

RMIT VIETNAM GRADUATION



Alumni Recognition

We have been delighted to see many alumni coming back, giving their time, ideas, and contributions to various programs. A big thank-you goes to all alumni who have generously donated their time and expertise for RMIT events and projects. These people are truly making a positive impact across the regions and many other parts of the world. Scan this QR code to acknowledge the alumni's contributions to the RMIT community in 2024.



Active alumni who contributed to RMIT:



Tran Thanh Lam
Strategy & Growth Director
DSquare



Tran Dinh Khiem
Digital Banking Director
Techcombank



Phi Thi Ngoc Ha
Marketing Director
Minthacare



Tran Thuy Linh
Founder and Academic Director
American Montessori School AMSS



Nguyen Mai Phuong Anh
General Manager
HEPMIL



Nguyen Minh Duc
Corporate Director of F&B
BIM Group



Marco D ng F rster
ASEAN Director
Dezan Shira & Associates



Nguyen Kim Ngan
Human Resources Director
FORTNA United States

Moving Forward

The RMIT Alumni Vietnam Relations team's achievement

With our commitment to fostering deep and impactful connections with alumni while spearheading development initiatives for our students, staff, and broader community, the RMIT Vietnam Alumni Relations was awarded the "Passion with Purpose Award" by Student and Education Portfolio, RMIT Vietnam.



RMIT Vietnam Alumni Relations team

Celebrating the 25th year of RMIT University Vietnam

RMIT University has proudly marked 25 years in Vietnam, leaving a profound impact on education, innovation, and community development in the country. Over the past quarter-century, RMIT has cultivated a thriving network of alumni who are driving change across diverse industries. Looking ahead, the university is committed to an even brighter future, building on its legacy of impactful initiatives and harnessing the potential of its alumni to create meaningful contributions to Vietnam and beyond.



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