

# Sem 1-2025 Report

Careers, Alumni & Industry Relations





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# 2025-S1 ACHIEVEMENTS



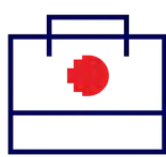
## Internships

**338** Students enrolled in Flagship Internship  
**23** Internship workshops  
**788** Total workshop participants



## Career Development

**426** Job Shop inquiries  
**286** Career consultations  
**7** Career Development workshops



## Employment Support

**852** All positions advertised  
**191** Jobs offered



## Mentoring

**59** New mentors  
**176** New mentees  
**125** Ongoing partnerships



## IPL Requests

**72** IPL Requests (\* Appendix 1)  
**25** WIL Courses  
**45** IEA/CDL Courses  
**5186** Student enrolled in IPL courses



## Alumni Relations

**79** Total alumni giving back  
(Mentoring, guest speaker, showcase exhibitor, media support)  
**832** Event participants hybrid  
(Alumni & the extended community)



## Alumni Relations

**62%** of MBA & MIB programs July'24 enrollments are converted from Undergraduate Alumni  
**4.1** million USD in value contribution



## Support other departments

(\* Appendix 2)  
**11** Media support  
**18** Projects support





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# Department Events

Explore Our Highlighted Events in Sem 1-2025

- **25th Anniversary of RMIT Vietnam by Alumni Relations**
- **Careers Festival 2025**
- **Pass the Scepter**

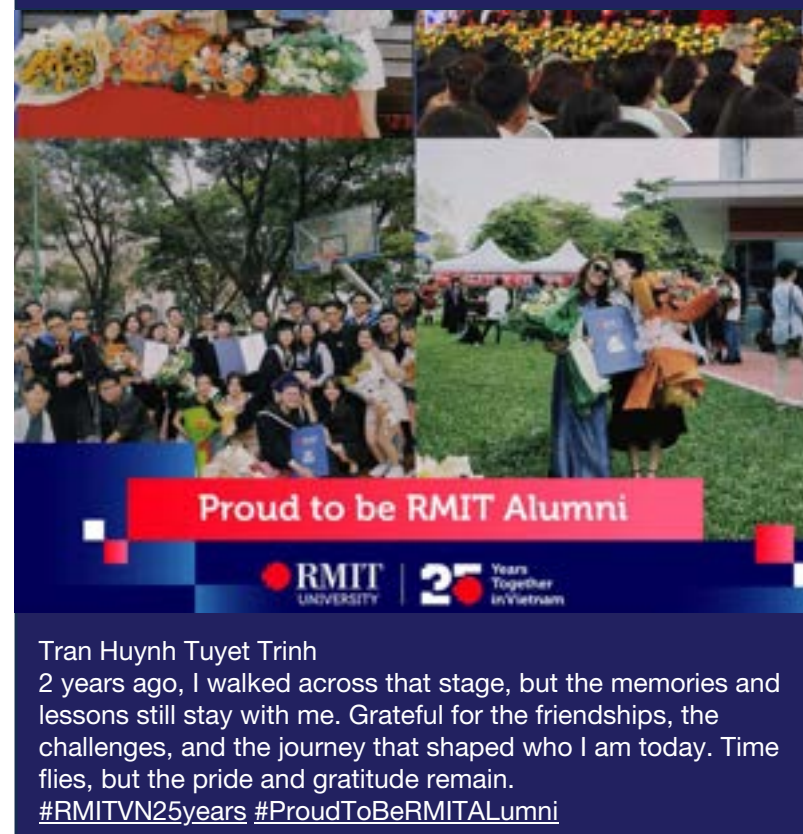


# Digital campaign to kick-start celebrations of RMIT's 25<sup>th</sup> anniversary with the alumni network

OUR PARTNERS:  
Completed



## FB & LinkedIn Avatar Frame



Alumni were invited to update their profile pictures with a custom-designed 25th Anniversary avatar frame, proudly displaying their connection to RMIT.

- 500+ framed avatar downloads.
- 200+ participants in the mini game with Sailing Club.

## HPBD to RMIT Video



Alumni from around the world sent short video messages wishing RMIT a happy 25th birthday, which were compiled into a celebratory video shared across RMIT platforms.

- 55 submissions from different age groups, continents, and professional backgrounds.

## RMIT Memories Writing Contest



“Your RMIT Memories” is a short story writing contest for RMIT Vietnam alumni community to celebrate the 25th year since RMIT entered Vietnam in 2000 with no limit to the topic.

- 96 submissions
- 34,500,000 VND in sponsorship value from 3 brands Aquamarine, Bac Kim Thang, Dottie
- 4070+ organic reactions



# Careers Festival 2025

2187

Participants

67

Companies

11

AI showcases

Our flagship annual initiative continues its mission to deliver dynamic events that empower RMIT students in their career development, with the Careers Fair as its centerpiece.

This year, the Careers Festival 2025 (CF2025) embraced the theme “**IxAI: Amplified Intelligence**”. We explored how AI is revolutionizing industries, transforming job roles, and redefining career pathways. In this rapidly evolving work landscape, CF2025 aimed to:

- **Equip Participants for an AI-Driven Future:** Develop the skills and mindset for continuous learning and adaptability in a landscape increasingly influenced by AI.
- **Showcase Applications of AI in Business Practices:** Discover how cutting-edge AI technology is revolutionizing business practices, streamlining operations, and transforming HR processes.
- **Engage with Industry Thought Leaders:** Connect with industry pioneers and experts and gain insights into how AI is reshaping the future of work.





RMIT Hanoi Campus

Careers

Festival 2025



434

Participants (  40%)

19

Companies

54

Company representatives

100+

Job opportunities (  75%)

80+

CVs submitted

**\*\* Compared to 2024**

**\*\*\* Does not include data of International Industry Learning Tour**



RMIT Hanoi Campus

Careers

Festival 2025

- 9 May 2025

## Careers Bootcamp: Thriving in the Evolving World of Work

55 participants listened to presentations and took part in practical activities on interview skills and AI in career development, facilitated by guest speakers from:



- 15 May 2025

## Careers Fair Day

328 participants joined Careers Fair Day, connecting with 16 companies for information, job vacancies, mock interviews, and fun activities:



- 03 - 06 June 2025

## International Industry Learning Tour: Explore Tech & AI in Singapore

Report Details



Video recap



[View](#)







RMIT SGS Campus

Careers

Festival 2025

**1743** Participants

**45** Companies

**242** Industry Partners

**11** AI showcases

**55** Mock Interviews

**300+** Job Opportunities

**500+** CVs Submitted

\*\*\* Does not include data of  
International Industry Learning Tour





RMIT SGS Campus

Careers

Festival 2025

- **7 May 2025**

**Expert Talk: How AI is Shaping the Creativity & Recruitment**

- **8 May 2025**

**Masterclass: Advance your Career Readiness with AI**

These two pre-fair events were designed to provide students with a deeper understanding of how AI is transforming the future of work and how they can enhance their employability in this evolving landscape.

- **15 May 2025**

**Careers Fair Day**

An impressive 1,547 participants connected with 45 leading companies through dynamic AI showcases, career opportunities, company talks, mock interviews, and a variety of interactive activities that brought the future of work to life.



- **03- 06 June 2025**

**International Industry Learning Tour: Explore Tech & AI in Singapore**

Report Details



Video recap



View





RMIT SGS Campus

Careers

Festival 2025

What's new this year?



## Human MC x AI MC: A Dynamic Duo

[View](#)



For the first time, a student MC co-hosted with an AI MC, bringing energy to the stage and demonstrating how humans and machines can co-create the future of work.



## AI Showcase: Exploring "IXAI – Amplified Intelligence"

[View](#)

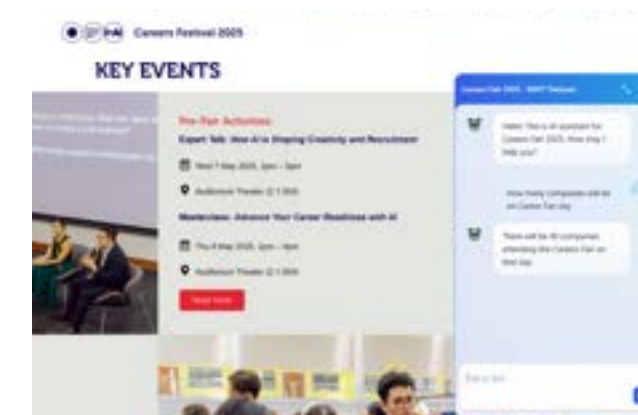


With AI as the central theme, 11 showcases by top companies and RMIT students offered hands-on insights into how AI is reshaping industries and the future of work.



## Company Talks: Insights from the Inside

In another first, 5 Company Talks took the main stage, giving participants exclusive insights into workplace culture, emerging roles, and what top employers seek in future talents.



## Automation & Platform Integration & AI Chatbot on Landing Page

We streamlined operations by automating submissions through the Industry Hub, saving time and improving coordination. Meanwhile, our AI chatbot delivered real-time support, ensuring attendees had instant access to key event information.





**RMIT Hanoi Campus**

# Pass the Scepter Pathways to Leadership

**04**

**Workshops**

**120**

**Student  
attendees**

**08**

**Alumni/  
Industry partners**

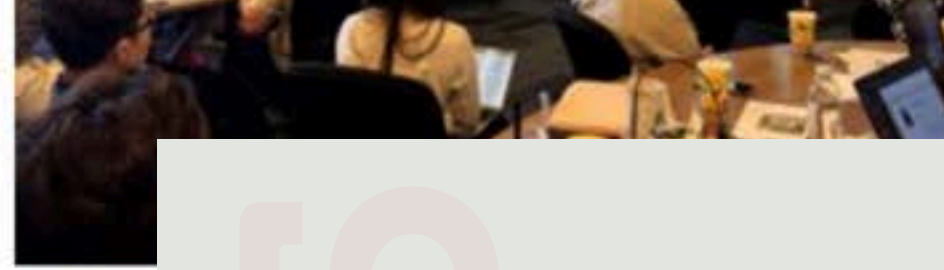
**22**

**New  
mentees**

As part of RMIT Vietnam's 25th-anniversary celebrations, Pass the Scepter 2025 was a new initiative from CAIR Hanoi, launched as an inspiring workshop series focused on leadership development, mentoring, and professional connections.

The initiative brought together over 120 students, RMIT alumni, and senior professionals, many of whom once stood where our students are today. Pass the Scepter served as a powerful platform for intergenerational learning, bridging students with alumni and professionals through authentic mentor-mentee engagement.





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## Industry relations

At RMIT University Vietnam, we forge strong industry partnerships to ensure our students gain the skills and experiences needed to excel in the future via meaningful Industry Partnered Learning activities.



# Industry Relations

72

**completed IPL  
activities**

62

**collaborating  
companies**

2

**Open Discussion  
sessions**

In Semester 1, we kickstarted two pilot Open Discussion sessions with TBS and SSET, laying the groundwork for stronger collaboration and deeper industry engagement in Industry Partnered Learning (IPL) opportunities - ultimately enriching the student experience.

Numerous IPL activities were activated in collaboration with a diverse range of companies, creating dynamic and practical learning experiences. Additionally, we engaged over 40 industry partners during the Careers Festival, expanding professional networks and career pathways for our students.

And who wouldn't love coffee? One of the standout events this semester was the Strategy Forum, where we brought three major coffee chains - Milano Coffee, Every Half, and Lacàph - to campus, sparking conversations over cups of creativity and strategy.

Collectively, these initiatives underscore our strategic commitment to strengthening industry-academic collaboration, advancing experiential learning, and equipping students with the skills and insights essential for future-ready careers.







# International Industry Learning Tour 2025

We proudly organised an International Industry Learning Tour to Singapore, with the theme of Explore AI and Technology Innovation, offering 10 students a unique opportunity to explore global industry practices. The tour attracted 129 applications across three schools in both Hanoi and HCMC campuses, reflecting the strong interest and enthusiasm of our students.

During the tour, students had the chance to visit prestigious organisations such as Google, LinkedIn, KPMG Digital Village, Louken Group, Victoria Government's Trade & Investment office and Elev8 Ventures Capital. Additionally, there was a networking lunch with four alumni, providing valuable insights and connections for our participants.

## Students & Partners' sharings

"I left inspired, humbled, and more committed than ever to learning how technology can truly serve people." - **Huy Phan, Professional Communication Student.**

"It was such an amazing opportunity to learn about deep-tech and the venture capital model. Very thankful to our hosts for their demonstration and their As to our Qs" - **Hoa Ngo, International Business Student**

"One of my biggest takeaways was that nothing ever stands still in tech. To make an impact, we must embrace continuous learning and adaptability, especially with the recent explosion of AI technology. I've already committed to carving out weekly time to tinker with these AI tools and keep up with the latest research." - **Tri Truong, Software Engineering Student**

"Lots of good conversations were exchanged, as despite their young ages, the students were eager to seek out knowledge and advice as they look to step into the working world in a few years' time."

- **Gayle Wong, President of RMIT Alumni Community in Singapore**



# Mentoring

The Career Mentoring program at RMIT University Vietnam is dedicated to enhancing students' learning experiences by aligning career development opportunities with academic coursework.

By leveraging strong industry partnerships, the program matches students with mentors who provide guidance tailored to their career aspirations and course requirements. This initiative ensures that students gain practical insights and skills that are directly applicable to their future careers, fostering a seamless transition from education to employment.



59

New mentors



176

New Mentees



125

Ongoing partnerships





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**Internship, Employment &  
Career Development**

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# Internship, Employment & Career Development

## 338

**students enrolled in  
Flagship Internship  
Sem 1**

## 426

**Job Shop support  
inquiries**

## 286

**consultation  
bookings**

In Semester 1, we continued the Internship Enhancement Series with three workshops supporting Semester 1 Flagship Internship Students. These workshops included interactive sessions on Self-Awareness & Management, Proactive Communication, and Networking to help students succeed in their careers after internships.

We also supported 476 students in preparing for Semester 2 Flagship Internship courses. We integrated the Internship Preparation Series with the Careers Festival to run five sessions. This enabled students to proactively prepare to excel in their internships, explore self-awareness for strength-based applications, and utilize Gen AI for CVs and Interview Preparation.

We expanded Career Development Learning (CDL) by integrating assessment reflections for workshops on Designing Your Career, in the Integrated Perspectives on Business Problems, and the Graduate Folios capstone. Additional CDL support included SSET's Professional Engineering Practice and SCD's Design Studies Capstone 2.





# Career Consultations & Career Portal

The Careers Online Portal (COP) is a cornerstone of our commitment to empowering RMIT students' employability. It offers a wealth of comprehensive resources and learning materials, along with an easy way for students to book consultations with our professional consultants.

One of the most popular features on COP is CV360, which leverages cutting-edge AI and Applicant Tracking Systems to offer detailed feedback on over 50 crucial aspects of a student's CV. With 24/7 access, this online service allows students to receive immediate feedback, greatly enhancing the value of our career support offerings.



**268**

**Career consultations**



**1238**

**CVs scanned using CV360**



**788**

**Workshop participants**







# DigiTech

## AI Showcase: A Milestone Event

As part of the Careers Fair 2025, this event brought together 11 cutting-edge AI solutions from both industry and RMIT students, creating a vibrant platform for exploration and collaboration. The motivations for this showcase revolve around:

- Allowing students to understand real-world applications of AI and the complex challenges it addresses.
- Facilitating connections between AI skills and various career pathways.
- Inspiring students' innovation and collaboration.

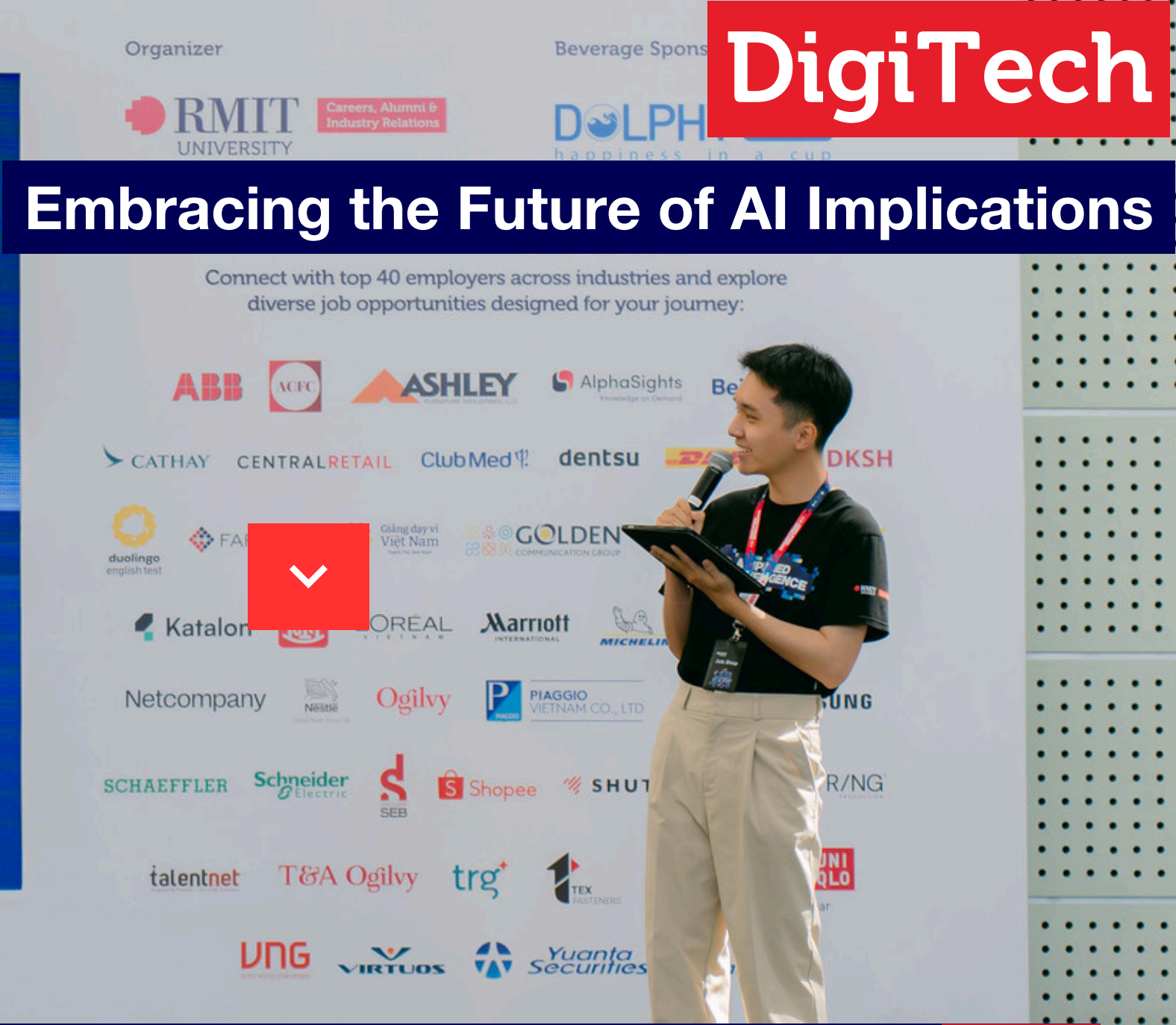
While companies showcased the AI solutions that help them enhance various working operations, the student projects were particularly impressive:

- SCD: Featuring creative AI projects in game design.
- TBS: Presenting business-oriented applications, including RTUTOR and the AI-Powered Supply Chain Management System for Pizza 4Ps.
- SSET: Highlighting how AI can drive meaningful change in global health and promote fairness in media.

[Showcase Details](#) ➤



Embracing the Future of AI Implications



Meet Reema, our AI MC who made her debut on the Careers Fair 2025 stage. Her engaging dialogue with our student MC not only captivated the audience but also demonstrated a transformative approach to communication. Reema was created using Synthesia, an AI-powered platform that allows users to produce professional-quality videos without the need for cameras, microphones, or studios.

[View](#)

This initiative is part of our strategy to seamlessly integrate AI into daily operations, elevating the overall experience for students and stakeholders. It establishes a new standard for how we interact and communicate, not only at events but also through social media and other communication materials.



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# Data & Digital platforms

Our team continues to enhance technology capabilities to streamline processes and boost productivity across the Careers, Alumni, and Industry Relations department.

## Data

- The Graduate Outcomes Survey (GOS) has been administered by the SRC since the November 2023 cycle. Vietnam has achieved the highest response rate to date across three cohorts: Domestic, International Onshore, and International Offshore.
- We established an SQL Server-based data warehouse to enable standardized, real-time reporting through Power BI, improving data accessibility and reporting efficiency.
- We have deployed multiple Power BI dashboards providing real-time insights across key areas including Graduate Outcomes Survey, Career Readiness, Industry Hub reporting, and Job Shop tracking.

## Digital platforms

- We continued to build new features and perform ongoing maintenance for both the Industry Hub and Alumni Network platforms to enhance user experience and engagement.
- We provided operational support for the Careers Online Portal, ensuring smooth daily interactions with students and employers.

## AI

- Deployed GPT-4o-mini and text embedding models on Azure We deployed GPT-4o-mini and text embedding models on Azure to develop a chatbot that supports major events such as the Careers Fair and the Accessibility Design Competition.
- An Azure virtual machine was set up to host AI applications and serve as a reverse proxy, improving scalability, security and system performance.



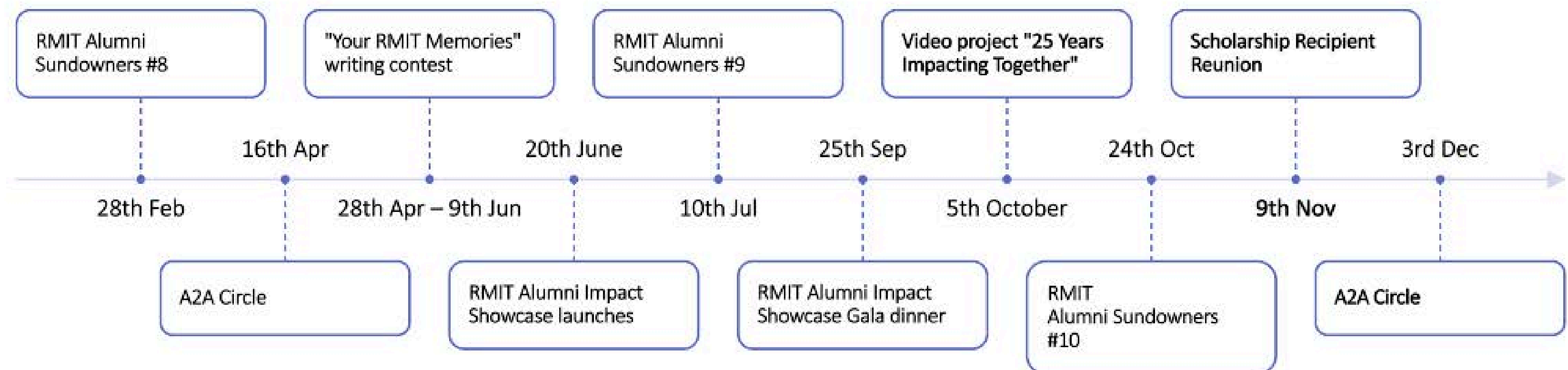
# Alumni Relations

## Year-long campaign to celebrate 25<sup>th</sup> anniversary

In 2025, RMIT University Vietnam celebrates a 25-year remarkable journey in Vietnam, nurturing over 25,000 alumni who are making extraordinary impacts, crafting enduring legacies and securing prestigious awards. Treasuring the one RMIT's Pride, we are poised to continue making impactful strides towards a brighter future. In 2025, RMIT University Vietnam celebrates a remarkable 25-year journey, nurturing over 25,000 alumni who are making extraordinary impacts, crafting enduring legacies, and securing prestigious awards. Treasuring RMIT's Pride, we are poised to continue making impactful strides toward a brighter future.

This year-long campaign aims to:

- Celebrate the rich heritage of RMIT University Vietnam over the past 25 years with our beloved alumni.
- Recognize and honor alumni and their businesses that create meaningful change and leave a lasting impression.
- Build and strengthen valuable connections between RMIT Vietnam alumni and other RMIT communities.





# Alumni Sundowners

A platform to connect alumni across levels

A journey of impact through Marketing & Communication, shaped by corporate experience and community passion.

sundowners is a casual networking event series exclusively for RMIT alumni working in the same industry. It fosters meaningful connections across graduation years and professional levels, encouraging collaboration, idea exchange, and career support.

## KEY HIGHLIGHTS

**8** editions hosted since 2023

**431** alumni across professional levels & various industries

## SUNDOWNERS #8


Celebrate 25th Anniversary of RMIT Vietnam  
25 years IMPACTING together

**52** participants    **80%** new comers

**29,629** reach & reactions on social channels

**100%** surveyed alumni find beneficial network

Guest speaker Vu Hien Linh, International Business graduate (2022), emphasized the importance of communication in social initiatives and balancing community value with business success. She presented the "Fix My Food Vietnam" project, featuring an interactive mini-game that revealed the surprising sugar content in popular drinks.



“To create value for society: You don’t have to work in an NGO to make a difference. Your career and your passion for impact can coexist. Change starts with small actions. Creating value for the community is just as important as creating business success. At the end of the day, success isn’t just about what we achieve, it’s about the impact we leave behind.”





# A2A Circle – High-profile network for alumni leaders

**Celebrating local milestone, while embracing global uncertainty: A Timely & Relevant conversation**

A2A Circle (Alumni to Alumni Circle) is a monthly catchup for RMIT and Australian alumni who are senior leaders in diverse industries.

**41** events since 2020

**1,700+** leaders in the A2A network

**47%** of event participants are volunteers for learning & teaching

While Sam Korsmoe highlighted Vietnam's economic potential and challenges during a time of uncertainty, a panel of senior local leaders shared strategies for global growth amid the country's national milestones.



“While we cannot change the world, we can change our actions and establish new strategies to capitalize on emerging opportunities. Last night was meaningful, filled with sharing and new ideas—a true vitamin for us to survive these tough times. It was also an excellent opportunity to reflect on our advantages and disadvantages.

Whether Vietnam continues to be seen as Asia's rising star depends significantly on the actions we take today. Thank you, RMIT A2A Circle, for such a wonderful gathering.”

Ms. Catherine Tran – Co Founder at Leong Lee





# Future-Ready Business Series

## By Alumni Relations x The Business School

**62** participants attended the event

**8.8** Average satisfaction score





# Alumni Impact Showcase 2025: Coming Soon



The 4th RMIT Alumni Showcase



Australian Government

The year 2025 marks a remarkable 25-year journey of RMIT University in Vietnam. Over this period, our alumni have made significant contributions to the RMIT community and to broader economic and social development. Their successes are a testament to the positive impact of an RMIT education.

For this special occasion, the Alumni Impact Showcase 2025 proudly honors the inspiring journeys and stories of our alumni through their impactful work.

This includes alumni who lead personal projects, community initiatives, and teams or organizations from various industries and generations.

We are honored to have the Australian Government as our esteemed partner for this project.

## Timeline

Interest form opens  
20 June – 20 July

Online showcase goes live  
23 June onwards

Soft Launch  
08 July

Offline showcase event  
25 September

## Purpose

- ▶ Showcase RMIT University Vietnam’s impact over 25 years through the inspiring journeys of our alumni.
- ▶ Evoke a sense of pride within the alumni community and motivate them to give back to both the RMIT community and society.



# Appendix : Support other departments

No	Category	School/Department	Project name	Semester	Date	Campus
1	Project	TBS&SCD	CAIR Info Session SCD and TBS	2025-s1	14 Mar 2025	Ha Noi
2	Media support	TBS	Promoting Digital Marketing Client Showcase	2025-s1	24 May 2025	Both
3	Project	TBS	Shopee - SOC warehouse visit	2025-s1	21 May 2025	Saigon South
4	Media support	TBS	Promoting the Launching Event of CBET	2025-s1	16 May 2025	Both
5	Media support	TBS	Seeking your support to share CBET Launch on RMIT Alumni LinkedIn Page	2025-s1	6 May 2025	Saigon South
6	Project	TBS	FutureReady: Navigating Careers in Business & Technology	2025-s1	24 Apr 2025	Saigon South
7	Project	TBS	L&T Week - Empowering Future Leaders – Establishing Effective Mentorship for Undergraduate Success (Digital Marketing)	2025-s1	17 Apr 2025	Ha Noi
8	Project	TBS	Learning and Teaching Week - Mentoring Roundtable	2025-s1	17 Apr 2025	Ha Noi



# Appendix : Support other departments

No	Category	School/Department	Project name	Semester	Date	Campus
9	Project	TBS	Recommend PG Business Alumni to Join as a Panelist at the RMIT TBS Business Alumni Networking Event x CoBL Future Ready Business Serie	2025-s1	15 Apr 2025	Saigon South
10	Project	TBS	TBS - Logistics student field trip to the Port of Hai Phong	2025-s1	9 Apr 2025	Ha Noi
11	Project	SSET	Sharing info for SSET Alumni	2025-s1	13 Apr 2025	Saigon South
12	Media support	SEUP	Content submission on RMIT Alumni Newsletter - Discount on tuition fees for Summer English programs 2025	2025-s1	15 May 2025	Saigon South
13	Project	SEUP	Aus4SKills - workshop series	2025-s1	13 May 2025	Ha Noi
14	Project	SEP	Getting Korean alumni for an event celebrating 25th anniversary	2025-s1	3 Mar 2025	Saigon South
15	Project	SCD	[VNPR award] Ask for support in collecting evidence from the Alumni team	2025-s1	2 Jun 2025	Saigon South
16	Project	SCD	CHANEL Coco Crush Image Event in Vietnam	2025-s1	14 May 2025	Saigon South
17	Project	SCD	Request for Alumni Data for International conference	2025-s1	14 Mar 2025	Saigon South



# Appendix : Support other departments

No	Category	School/Department	Project name	Semester	Date	Campus
18	Project	SCD	Bubble Tea Talk	2025-s1	13 Mar 2025	Ha Noi
19	Project	SCD	25 Alumni suggested for SCD Gamification Project	2025-s1	4 Mar 2025	Saigon South
20	Project	SCD	Asking for overview of the employability of students after graduation.	2025-s1	4 Jan 2025	Saigon South
21	Project	Ops & Security	Seek support in providing Alumni data checked in campus	2025-s1	12 Mar 2025	Both
22	Media support	Marketing	Alumni in IT/Engineering programs for upcoming tech webinar	2025-s1	20 May 2025	Saigon South
23	Project	Marketing	Marketing Campaign Germany	2025-s1	12 May 2025	Ha Noi
24	Media support	Marketing	Secure marketing support for your event, survey, or opportunity. - Promote for the Business Postgrad Info Day and Workshop (Mar 15) on Alumni channels (Facebook	2025-s1	3 May 2025	Saigon South
25	Media support	Marketing	Support to find an international alumni for new branding video "Ready for what's next at RMIT Vietnam"	2025-s1	28 Feb 2025	Saigon South



# Appendix : Support other departments

No	Category	School/Department	Project name	Semester	Date	Campus
26	Media support	Marketing	Promoting the Master of Artificial Intelligence Info Day & Workshop event on Sat 19 April 202	2025-s1	4 Dec 2025	Saigon South
27	Media support	Marketing	Seeking marketing support for the promotion campaign of PG programs in RMIT Melbourne	2025-s1	14 Feb 2025	Saigon South
28	Media support	Marketing	Get consent, photo & info from alumni	2025-s1	6 Feb 2025	Saigon South
29	Media support	Academic, Experience & Success	Promoting Student Survey for other Department via Facebook Fanpage	2025-s1	19 Feb 2025	Ha Noi



# Appendix : IPL requests list - SCD

No	Course	Course code	School	Campus	Category	Organisations
1	Interdisciplinary Communication Project	COMM2386	SCD	Saigon South	WIL	AK FOOD; The Joy Box
2	Art Direction	GRAP2659	SCD	Saigon South	IEA/CDL	xolve branding
3	Art Direction	GRAP2726	SCD	Ha Noi	IEA/CDL	Creatio Agency
4	Professional Communication Studio	COMM2694	SCD	Saigon South	WIL	Piaggio Vietnam
5	Interdisciplinary Communication Project	COMM2768	SCD	Ha Noi	WIL	Keep Vietnam Clean (KVC)
6	Communication Strategy and Planning	COMM2765	SCD	Both	IEA/CDL	T&A Ogilvy Joint Venture Company Limited
7	Professional Communication Studio	COMM2694	SCD	Both	WIL	DHC Vietnam
8	Exploring Asian Popular Culture	COMM2497	SCD	Both	IEA/CDL	Vietcetera
9	Design Studies - Capstone Studio 2	GRAP2744	SCD	Saigon South	WIL	Careers, Alumni & Industry Relations



# Appendix : IPL requests list - SSET

No	Course	Course code	School	Campus	Category	Organisations
1	Computer Integrated Manufacturing	MANU2474	SSET	Saigon South	IEA/CDL	AXON
2	Java Programming Studio	COSC3056	SSET	Saigon South	WIL	NAB Innovation Centre Vietnam
3	Engineering Computing 1	EEET2601	SSET	Saigon South	IEA/CDL	AXON
4	Full Stack Development	COSC2769	SSET	Both	IEA/CDL	Katalon, Inc.
5	Programming Bootcamp 1	COSC3054	SSET	Both	IEA/CDL	NAB Innovation Centre Vietnam
6	Enterprise Application Development	EEET2580	SSET	Saigon South	IEA/CDL	Netcompany Vietnam
7	Embedded Systems: Operating Systems and Interfacing	EEET2655	SSET	Saigon South	IEA/CDL	HCL Vietnam
8	Embedded System Design and Implementation	EEET2481	SSET	Saigon South	IEA/CDL	HCL Vietnam
9	Web Programming Studio	COSC3060	SSET	Saigon South	IEA/CDL	Netcompany Vietnam
10	Programming Internet of Things	COSC2790	SSET	Saigon South	IEA/CDL	HCL Vietnam
11	Data Structures & Algorithms	COSC2658	SSET	Both	IEA/CDL	Katalon, Inc.



# Appendix : IPL requests list - TBS

No	Course	Course code	School	Campus	Category	Organisations
1	International Human Resources Management	BUSM4187	TBS	Both	IEA/CDL	Nestlé Vietnam Limited
2	Introduction to Enterprise Artificial Intelligence	ISYS3444	TBS	Saigon South	IEA/CDL	Prep Edu
3	Diverse Perspectives on the World Economy	ECON1588	TBS	Both	IEA/CDL	ETO Group
4	Driving Innovation in Organisations	BUSM4294	TBS	Saigon South	WIL	Starbucks Vietnam
5	Management of Technology and Innovation	BUSM4637	TBS	Ha Noi	IEA/CDL	Coc Coc
6	Managerial and Business Economics	ECON1268	TBS	Both	IEA/CDL	BluSaigon
7	Employment Relations	BUSM4769	TBS	Saigon South	IEA/CDL	AkzoNobel
8	Digital Transformation and Customer Experience	BUSM2671	TBS	Both	IEA/CDL	ELSA Speak
9	Business Challenges in the Digital Economy	ECON1596	TBS	Both	IEA/CDL	Asian Development Bank Institute
10	Strategy	BUSM3256	TBS	Both	IEA/CDL	Bosch Global Software Technologies Vietnam; PNJ (Phu Nhuan Jewelry)



# Appendix : IPL requests list - TBS

No	Course	Course code	School	Campus	Category	Organisations
11	Big Data, Machine Learning and Society	ECON1612	TBS	Both	IEA/CDL	CIMB Bank
12	Forecasting and Quantitative Analysis	ECON1267	TBS	Saigon South	WIL	Kafi Securities
13	Digital Marketing Strategy and Planning	MKTG1416	TBS	Both	WIL	YODY
14	Leading in the Age of Digital Disruption	BUSM2519	TBS	Saigon South	IEA/CDL	Digi-Texx Vietnam; Techcombank
15	Negotiation and Conflict Resolution	BUSM4775	TBS	Saigon South	WIL	Nestlé Vietnam Limited
16	Applied Finance-A Case Study Approach	BAFI3278	TBS	Saigon South	IEA/CDL	HDBank
17	Business Graduate Folio	BUSM2585	TBS	Both	WIL	Avery Dennison Vietnam
18	Digital Entrepreneurship	BUSM2479	TBS	Saigon South	IEA/CDL	Ho Chi Minh City University of Technology – Technology Business Incubation Center (Vườn Ươm Đại học Bách Khoa); SHTP-IC (Vườn Ươm Doanh Nghiệp Công Nghệ Cao)
19	People and Organisations	BUSM3250	TBS	Saigon South	IEA/CDL	Cargill Vietnam; United Overseas Bank Vietnam (UOB)
20	Strategic Games for Business	ECON1576	TBS	Saigon South	IEA/CDL	Beiersdorf (Eucerin)



# Appendix : IPL requests list - TBS

No	Course	Course code	School	Campus	Category	Organisations
21	Digital Business Development	MKTG1420	TBS	Saigon South	IEA/CDL	PMAX Joint Stock Company
22	Human Resource Management	BUSM3310	TBS	Both	WIL	Schaeffler Vietnam
23	Behavioural Economics	ECON1579	TBS	Both	IEA/CDL	Beiersdorf (Eucerin)
24	Financial Analytics for Managerial Decisions	BUSM4155	TBS	Saigon South	IEA/CDL	Vietinbank
25	Business Research Design	BUSM4450	TBS	Saigon South	WIL	IKEA Services Vietnam Co., Ltd.
26	Human Resource Development	BUSM4777	TBS	Ha Noi	WIL	L'Oréal Vietnam
27	Strategic Supply Chain	OMGT2318	TBS	Both	WIL	DB Schenker
28	Sustainable International Business Futures	BUSM4489	TBS	Saigon South	IEA/CDL	Suntory Pepsico Vietnam Beverage
29	Economics for Tourism and Hospitality	ECON1318	TBS	Saigon South	IEA/CDL	Vietravel
30	Corporate Finance	BAFI3184	TBS	Both	IEA/CDL	Masan Consumer Holdings
31	Digital Transformation and Customer Experience	BUSM2671	TBS	Ha Noi	IEA/CDL	Techcombank



# Appendix : IPL requests list - TBS

No	Course	Course code	School	Campus	Category	Organisations
32	Procurement Management and Global Sourcing	OMGT2197	TBS	Both	WIL	Valency International Pte. Ltd.
33	Business Consulting	BUSM4164	TBS	Saigon South	WIL	Incorp Vietnam
34	Business Consulting	BUSM4164	TBS	Saigon South	WIL	Asia Clean Capital Vietnam
35	Digital Business Transformation	BUSM4731	TBS	Saigon South	WIL	PwC Vietnam
36	International Strategy and Innovation	BUSM4486	TBS	Saigon South	WIL	Dai Thuan
37	Leadership	BUSM4188	TBS	Both	WIL	KPMG Vietnam
38	Strategic Management for Tourism and Hospitality	BUSM4572	TBS	Both	WIL	Hotel Indigo Saigon The City
39	Strategy	BUSM3309	TBS	Saigon South	WIL	Every Half Coffee Roasters; Lacàph Coffee Experiences Space; Maestro Equity Partners
40	Digital Innovation	INTE2562	TBS	Both	IEA/CDL	Heineken Vietnam
41	Management of Technology and Innovation	BUSM4538	TBS	Saigon South	IEA/CDL	Schaeffler Vietnam
42	Applied Entrepreneurship	BUSM4092	TBS	Saigon South	WIL	Orthian



# Appendix : IPL requests list - TBS

No	Course	Course code	School	Campus	Category	Organisations
43	Marketing Intelligence	MKTG1418	TBS	Both	IEA/CDL	Beiersdorf (Eucerin)
44	Basic Econometrics	ECON1313	TBS	Saigon South	IEA/CDL	Kafi Securities
45	Money and Debt Markets	BAFI3273	TBS	Both	IEA/CDL	Vietinbank
46	Financial Accountability and Reporting	ACCT2159	TBS	Saigon South	WIL	SW Accountants & Advisors
47	Digital Innovation	INTE2561	TBS	Ha Noi	IEA/CDL	FPT Digital
48	Leading in the Age of Digital Disruption	BUSM2519	TBS	Ha Noi	IEA/CDL	NAB Innovation Centre Vietnam
49	Financial Accounting and Analysis	ACCT2158	TBS	Saigon South	IEA/CDL	SW Accountants & Advisors
50	Equity Investment and Portfolio Management	BAFI3194	TBS	Both	WIL	Yuanta Securities
51	Introduction to Logistics and Supply Chain Management	OMGT2085	TBS	Saigon South	IEA/CDL	Ashley Furniture Inc
52	Integrated Perspectives on Business Problems	BUSM2580	TBS	Both	WIL	Careers, Alumni & Industry Relations



# Thank You

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