

LIVE PROJECT PROPOSAL: Industrial Brand Storytelling

About the Project: Tex Fasteners is expanding its global footprint. As we transition our dedicated zipper operations to **Tex Fasteners Private Limited (TFPL)**, we are looking for creative visionaries from RMIT to help us capture the essence of our new **Vietnam Unit**.

Project Title: The "Tex Vietnam" Brand Launch Video

The Opportunity: We are seeking a talented student specializing in **Digital Film and Video** to lead the production of a professional corporate video. You will work directly with our leadership team to conceptualize, shoot, and edit a project that showcases our manufacturing excellence and strategic vision in Vietnam.

Key Responsibilities:

- **Pre-Production:** Develop a storyboard and script that aligns with our new brand identity (TVPL).
- **Production:** Capture high-quality cinematic footage of our Vietnam facility, operations, and team.
- **Post-Production:** Execute professional editing, including color grading, sound design, and motion graphics.
- **Value Addition:** Propose creative ways to tell our "Made in Vietnam" story to a global audience.

Project Details:

- **Type:** Paid Live Project
- **Duration:** Short-term / Timeline-based (Estimated 4-6 weeks).
- **Location:** Vietnam Unit (On-site and Remote editing).
- **Certification:** On successful completion, students will receive an **Industrial Project Certificate** and a letter of recommendation.

Student Requirements:

- Strong portfolio in Digital Film, Video Production, or Cinematography.
- Proficiency in professional editing software (Adobe Premiere Pro, After Effects, or DaVinci Resolve).
- Ability to work within a corporate timeline and meet delivery milestones.
- Proactive attitude with a desire to add creative value to an international brand.

How to Apply:

Ready to add a global industrial project to your portfolio? We want to see your vision.

Submit your Portfolio and CV to: [✉ mef@texfasteners.com](mailto:mef@texfasteners.com)

Subject Line: RMIT Live Project Application – [Your Name] . **Application Deadline:** 30th May, 2026.